

IMA *Suspense Accounts*

A Publication of the Cedar Rapids Chapter



[Http://www.cedarrapids.imanet.org](http://www.cedarrapids.imanet.org)

February 2006, Issue No. 122

Joint Luncheon Meeting with IIA

Date: Tuesday, February 21, 2006

Location: Clarion Hotel & Convention Center
33rd Ave SW, Cedar Rapids Iowa

Speaker: Jeff McGuire, Special Agent
Criminal Investigation Division
Internal Revenue Service

Topic: Business Fraud

Times: 11:00 a.m. Board Meeting
11:30 p.m. Lunch
12:00 p.m. Presentation

Cost: \$16 Members & Guests
\$10 Students
\$10 1 Hour CPE (no meal)

Menu

Deli Sandwich Buffet

Please contact Laurie Moe at (319) 447-0673 or lauriemoe@mchsi.com by Friday, February 17th to make your reservation.

Directions:

From the South:

Interstate 380 North to exit 17 (33rd Avenue exit).
Left at end of ramp.
Hotel two blocks down on the left.

From the North:

Interstate 380 South to exit 17 (33rd Avenue exit).
Right at end of ramp.
Hotel two blocks down on the left.

From the West:

Highway 30 East or Interstate 80 East to Interstate 380 North.
Interstate 380 North to exit 17 (33rd Avenue exit).
Left at end of ramp.
Hotel two blocks down on the left.

Speaker Biography

Jeff McGuire is a Special Agent with the Criminal Investigation Division of the Internal Revenue Service. He has been with the IRS in the Cedar Rapids office for 12½ years. Jeff received his accounting degree from Simpson College

Jeff has a variety of experiences with the IRS including investigations involving (Business) tax fraud, bankruptcy fraud, money laundering, and narcotics investigations, as well as domestic and international terrorism matters. Jeff uses his accounting knowledge in conjunction with law enforcement skills to investigate such financial crimes.

Today's sophisticated criminal schemes aimed at defrauding the Government demand the analytical ability of premier financial investigators to examine complex paper trails and computerized financial records to "follow the money."

IRS Criminal Investigation Division

The American system of voluntary tax compliance relies heavily on self-assessments of what tax is owed. When individuals or corporations deliberately don't comply with the tax laws, Criminal Investigation – the investigative and law enforcement arm of the IRS – performs financial investigations and prepares potential criminal prosecutions in order to promote compliance and confidence in the fairness of the tax system.

President's Message

Dear IMA Members,

What a strange winter we've had so far. I'm not sure if Punxsutawney Phil seen his shadow or not, but I'm certainly not going to complain about the sporadic mild temperatures that we've had.

At our January Technical Meeting, Ann Collins-Hattery presented "Early Cancer Detection" and talked about the new technologies available at Mercy Regional Cancer Center. 1 in 2 men and 1 in 3 women will get cancer at some point in their lives. Regular screenings by a healthcare professional can result in the detection of cancers at the earliest stages and a more positive outcome. The new technologies at Mercy are the TomoTherapy Hi Art System and High Dose Rate (HDR) Radiotherapy. It's nice to know that if we become one of the 1 in 2 or 1 in 3 that there are less invasive treatments available.

The February Technical Meeting will be held on Tuesday, February 21st. Our speaker will be Jeff McGuire, Special Agent of the Internal Revenue Service. More meeting information is located on page 1 of the newsletter as well as on our local website at www.cedarrapids.imanet.org and the chapter portal. Please contact Laurie Moe at (319) 447-0673 or lauriemoe@mchsi.com by Friday, February 17th to make your reservation.

Congratulations to Dean O'Regan of the Des Moines Chapter. He was the winner of the NCRC's free IMA National Conference registration. The National Conference will take place June 17-21 in Las Vegas at the Rio. Registration is now available on-line at www.imanet.org.

I'm looking forward to seeing each of you at the next meeting!

Sincerely,

*Rachel Murphy, CMA
2005-2006 President
Cedar Rapids Chapter*

2006-2007 Nominations:

We are now accepting nominations for the 2006-2007 Chapter Board of Directors. A list of the positions is located on page 8 of this newsletter. The President and Secretary positions had to be filled by January 23rd so that IMA National could be notified. Nominations for the other positions are due by February 20th. 2006-2007 Board of Directors approval will occur at the February 21st technical meeting. If you are interested or would like more information, please contact Rachel Murphy at (319) 369-2672 or rmurphy@fmtcs.com.

February Membership Anniversaries:

Douglas White	27 years	Tara Hahn	12 years
Cathy Johnson	21 years	James Moriarty	10 years
Gregg Botkin	17 years	Jenni Knock	3 years
Thomas Dyer	17 years	Shannon Svoboda	1 year
Karen Bullard	12 years		

Thank you for your continued participation with the Cedar Rapids Chapter!

EXAM FEE NOTICE:

Effective December 1, 2005, the entrance fee for the CMA/CFM certification became \$125.00. This is an all inclusive fee that covers:

- Credential review for educational qualification
- Credential review for experience qualification
- Electronic access to the CMA Resource Guide to exam preparation
- Access to the Certification Listserv for peer-to-peer networking
- Final Score Report
- Personalized, numbered Certificate for office display
- Congratulatory notification to employer or others if desired
- Maintenance of continuing education records

Also beginning December 1, 2005, the price per examination taken in North America is \$130.00 and the price for students in North America is \$65.00 (50% of the regular price). All other prices remain unchanged. Applications and registrations postmarked or received electronically after November 30th will be charge the new fee.

MEMBERSHIP FEES:

Regular	\$185	Academic	\$93
International	\$185	Retired	\$93
Associate Year 1	\$61	Student	\$37
Associate Year 2	\$122	ELM	\$46

In Remembrance of...



“C.R. hotelier recalled as community advocate” by George Ford *The Gazette* 1/18/06
Business associates and civic leaders on Tuesday remembered Alan Zazza as a passionate supporter of Cedar Rapids.

Zazza, 53, president and general manager of The Clarion Hotel & Conference Center, died early Tuesday [1/16/2006] after undergoing a medical procedure Monday at Mercy Medical Center. Services are pending through Cedar Memorial Funeral Home.

Zazza operated The Clarion, 525 33rd Ave. SW, with his father, Jack, and his sister Sue Hutchford.

Former Cedar Rapids Mayor Lee Clancey, president of the Cedar Rapids Area Chamber of Commerce, credited Alan Zazza with spearheading the drive that led to street and landscaping improvements on 33rd Avenue SW.

“He led the council to believe that the vast majority of the revenue generated by the hotel-motel tax came from the 33rd Avenue area, and he was correct,” Clancey said. “He wanted some of that revenue to go back into the revitalization of that area. I don’t know that it ever would have been accomplished without Alan.”

Clancey said Zazza wore his Cedar Rapids heart on his sleeve.

“We’ve lost two great people in the last couple of months with Art Christoffersen and Alan Zazza,” she said. “They were wonderful community boosters and supporters in every way.”

Tim Boyle, president of the Cedar Rapids Convention & Visitors Bureau, said Zazza will be remembered by many current and former football coaches and players in the Big Ten.

“I think he was most proud of the connection he had with many of the coaches who brought teams to his hotel when they played the Iowa Hawkeyes,” Boyle said. “He was an active member of our board, and he was very committed to the CVB’s mission.”

John Gilbertson, vice president of operations for hotel operator Amana Nordstrom Inc., said Zazza was active in hospitality and tourism at the local and state levels.

“That’s why he was involved with CVB and organizations like the Iowa Hotel/Motel Association,” said Gilbertson, chairman of the Cedar Rapids Convention and Visitors Bureau board of directors. “He will be missed more than anyone will ever really know.”

Randy Oakley, vice president of Bob Mickey Automotive in Cedar Rapids, said Zazza took time out of a hectic schedule each year to teach a business class at a Cedar Rapids high school.

“He did it on his own, no pay, just to give back to his community,” Oakley said. “Here’s a guy who just didn’t have the time to do that, but he did it anyway. He cared so much about people.”

Conducting a Training Needs Assessment

Have you been charged with having your accounting team trained but don't know where to start? Consider a training needs assessment as your first step. The primary purpose is to determine whether additional instruction is – or will be – required and, if so, identify the nature of the content to be included. The process questions which skills and knowledge are required by your staff to be more effective, identifies the gaps and considers whether the shortfalls can be feasibly solved by training activities. Below is advice for conducting a successful program:

- **Carefully define your needs.** Keep in mind that your objectives may be entirely different today than they will be down the road. Take a look at workload patterns during the last six months to identify vulnerabilities – whether it is a need for certain skills, specialties or experience levels – and solicit staff input. You may learn that employees have another perspective on the situation. Consider which training programs are essential for staff to succeed.
- **Planning for the ‘what ifs’ keeps you ready for them.** The recent economic downturn showed that change can occur with little or no notice. Improve your response time by preparing for worst-case scenarios (e.g., a star employee resigns or your budget is cut in half) and train your staff on how to deal with them.
- **Look ahead.** It's critical to structure your team so that training can be accomplished quickly. If you start out with a system so complicated that only one or two people know how to make things work, it will lead to problems in the future. It's best to set up a format that's simple enough to accommodate adding people later in the process.

When designing professional development opportunities for your team, take the time to consider your needs carefully, seek input from employees and show them you are serious about helping them grow professionally by providing the time and resources to build their skills. Doing so will improve productivity and make the work environment more satisfying for existing staff.

Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. The company has more than 330 offices throughout North America, Europe, Australia and New Zealand, and offers online job search services at www.accountemps.com. For more information, call the Cedar Rapids office at 319-366-7863.

CAREER OPPORTUNITIES

Internal Auditor

Gardner Denver, a \$1.2 Billion multinational manufacturing company is seeking an Internal Auditor at our corporate headquarters in Quincy, IL. This opportunity is a direct result of the explosive growth we have experienced in the past two years. The individual selected will have responsibility for evaluating internal controls in our North American business units as well as participate in our annual Sarbanes-Oxley compliance activities.

The successful candidate will have the opportunity to learn all aspects of our various businesses. With our continued growth, we have opportunities available throughout the US and abroad and the chosen candidate could position themselves for advancement within the Company. Travel is expected to be less than 50% with an opportunity to visit interesting worldwide locations.

Qualifications include:

- BS in Accounting or Finance
- Two to four years public accounting or internal audit experience
- Manufacturing background a plus
- Experience with SAP/R3 and proficiency with MS Office products a plus
- The ideal person will have great attention to detail as well as excellent communication and presentation skills.

We offer competitive benefits and salary commensurate with experience. Qualified candidates can send their resume and salary history in confidence to:

Professional Staffing Specialist
Gardner Denver
1800 Gardner Expressway
Quincy, IL 62305
or
Email to [hrrec@gardnerdenver .com](mailto:hrrec@gardnerdenver.com)
EOE

CAREER OPPORTUNITIES

Note: March Newsletter job posting and website link submissions are due to Rachel Murphy at rmurphy@fmtcs.com by Wednesday, February 22.



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Welcome to
corridorcareers

www.corridorcareers.com



<http://www.aegonins.com>



IMA CAREER CENTER

[http://www.imanet.org/ima/sec.asp?TRACKID=
&CID=12&DID=12](http://www.imanet.org/ima/sec.asp?TRACKID=&CID=12&DID=12)

The Cedar Rapids chapter of the IMA provides an employment service to its members and their employers. It is our goal to encourage all of our member corporations to use this service as job openings become available within their corporations. Please pass the word along to your supervisors and/or HR department to make them aware of this service. If you have a job that you want posted, please contact our President at rmurphy@fmtcs.com.

We will maintain a file of all open positions and post them here and on the chapter website. In addition, we will accept resumes from interested job seekers for consideration of upcoming job openings. All information submitted in conjunction with this service will remain confidential. Any nonmembers or 3rd party members can place employment ads on the website for a fee of \$50 per ad for 30 days provided that the position meets IMA criteria. Any blind ads need the approval of the President or designated person before placement on the web site.

Unless we are notified that the job is filled, postings will be removed from the website after 30 days.

UPCOMING EVENTS

February, 2006

9 th	ELA/ELM Monthly Meeting	Coopers Mill Restaurant 12:00 pm
21 st	Joint Luncheon Meeting with IIA "Business Fraud" Jeff McGuire, Special Agent Criminal Investigation Division Internal Revenue Service	Clarion Hotel 11:00 am Board Meeting 11:30 am Lunch 12:00 pm - 1:00 pm Presentation

March, 2006

9 th	ELA/ELM Monthly Meeting	Elmcrest Country Club 12:00 pm Spouses Welcome
21 st	Past President's Night Tour of The Eastern Iowa Airport Dan Mann, Director The Eastern Iowa Airport	The Eastern Iowa Airport Conference Room 5:00 Board Meeting 5:30 pm Social 6:00 pm Dinner 6:45 pm Tour and Speaker

April, 2006

13 th	ELA/ELM Monthly Meeting	Coopers Mill Restaurant 12:00 pm
18 th	Spring Luncheon "Personal Financial Planning" Michael J. Steele, CLU, ChFC, CLTC and President SteeleWorks Financial Services	Clarion Hotel 11:00 am Board Meeting 11:30 am Lunch 12:00 pm - 1:00 pm Presentation
27 th	Joint Seminar with ISCPA (8 CPE) "Leadership Secrets of the Master Coaches" Jack Park, CPA, CSP	AEGON USA, Inc. AUSA I & II Time: 8:00 am – 4:00 pm Cost: \$220.00 per person
28 th	Regional Council Meeting	AEGON USA, Inc. 9:00 am

May, 2006

11 th	ELA/ELM Monthly Meeting	Coopers Mill Restaurant 12:00 pm
16	Awards and Recognition Night End of Year Picnic & Ballgame Speaker TBD	Cedar Rapids Kernels Ballpark 5:00 pm Pre-Game Dinner 6:30 pm Game time ***Board Meeting TBD

June, 2006

8 th	ELA/ELM Monthly Meeting	Elmcrest Country Club 12:00 pm Spouses Welcome
17-21	87th Annual IMA Conference & Exposition	Las Vegas, NV

**CEDAR RAPIDS CHAPTER
SERVICE YEAR 2005/2006
OFFICERS AND DIRECTORS**

President	Rachel Murphy	(319) 369-2672	rmurphy@fmtcs.com
President Elect	*OPEN		
VP Administration & Finance	Rohit Talwani		talwani.ima@gmail.com
Secretary	Linda Jasudowicz	(319) 399-4718	jasudowiczl@cedarapids.com
Treasurer	Rachel Rabe	(319) 369-2495	rrabe@aegonusa.com
Director of Meetings	Laurie Moe	(319) 447-0673	lauriemoe@aol.com
Director of Member Attendance	Andy Bargerstock	(641) 472-4574	andyb@mum.edu
Director of Special Activities	*OPEN		
VP Communication & Community Relations	Patricia Vorhies	(319) 297-8130	pvorhies@aegonusa.com
Director of Newsletter	Vickie Kindl	(319) 398-8609	vkindl@aegonusa.com
Director of Public Relations	Denise Langhoff	(319) 369-2392	dlanghoff@aegonusa.com
Director of Community Service	*OPEN		
VP Professional Education	Robin Palumbo	(319) 369-2044	rpalumbo@aegonusa.com
Director of Educational Mtgs & Seminars	*OPEN		
Director of Educational Projects	Spencer Mieras	(319) 329-9818	smieras@msn.com
Director of CMA/CFM Programs	Robin Palumbo	(319) 369-2044	rpalumbo@aegonusa.com
Director of Manuscript	Stephen Butler	(319) 321-3145	sbutler@iowatelecom.net
VP Membership & Marketing	*OPEN		
Director of Member Acquisition	Laurie Moe	(319) 447-0673	lauriemoe@aol.com
Director of Member Retention	Andy Bargerstock	(641) 472-4574	andyb@mum.edu
Director of Corp. & Academic Dev.	*OPEN		
Webmaster	Rohit Talwani		Talwani.ima@gmail.com

2005 - 2006 Key Contacts

President North Central Regional Council: Jane Karli karli.jane@principal.com
 VP Member Svcs North Central Regional Council: Kathryn Smith kasmith.schneider@hotmail.com
 National Director: Greg Van Gorp 319.398.8661 gvangorp@aegonusa.com
 IMA Chair: Carl S. Smith, CMA, CFM, CPA 800.638.4427 x1613 csmith@imanet.org

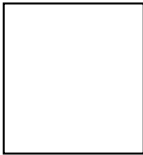
IMA National Website – www.imanet.org

[Strategic Finance/Management Accounting Quarterly](#) magazines:

Phone: 1-800-638-4427 Fax: 1-201-474-1603
 1-201-573-9000
 Email: sfmag@imanet.org

**The deadline to submit information for the March Newsletter is
Wednesday, February 22, 2006.**

Please send all requests to Vickie Kindl at vkindl@aegonusa.com.



Cedar Rapids Iowa Chapter
 c/o AEGON USA Realty Advisors, Inc.
 4333 Edgewood Rd NE
 Cedar Rapids, IA 52499-5441
 www.cedarrapids.imanet.org

Forwarding Address Correction Requested

INFORMATION UPDATE (Please Print)

Update your information online at www.imanet.org

Dr. ___ Mr. ___ Mrs. ___ Ms. ___ Professional Designation _____ Account # _____

Last Name _____ First Name _____ MI _____

New/Current Business

Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ E-mail _____

New Home:

Address _____

City/State/Zip _____

Phone _____ Fax _____ E-mail _____

I prefer to stay with my present chapter _____. I prefer to affiliate with the _____ Chapter.

Your signature _____ Date _____

(National requires your signature for any changes)

Please send all IMA correspondence to my: Business Address _____ Home Address _____

Please send this form to Rachel Murphy c/o AEGON USA Inc., 4333 Edgewood Rd NE, Cedar Rapids, IA 52499-5441